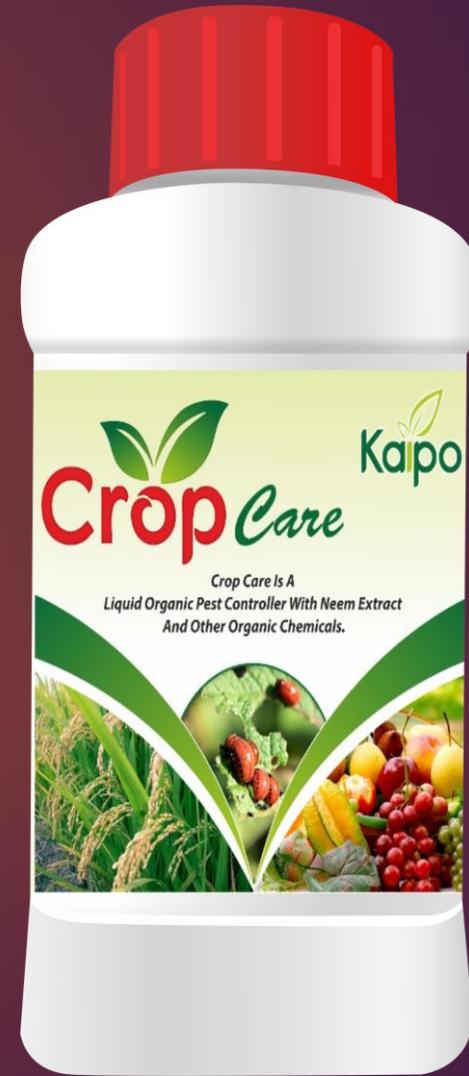


# KAIPO CROP CARE



# Agriculture and India

- ▶ India is a largely agrarian society with more than hundred million families dependent on farming for a living.
- ▶ India's National Income comes from agricultural sources.
- ▶ Due to growing population India need to work to improve the agricultural practices to boost crop production.

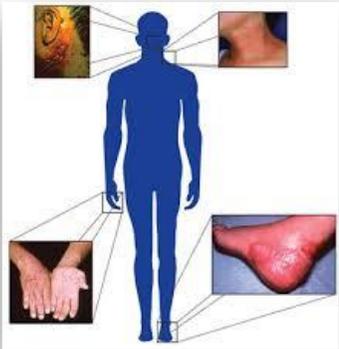


# HARMFUL EFFECTS OF CHEMICAL PESTICIDES

Negative impact on Environment and cause pollution

Ruins the fertility of soil and kills natural bacteria

Causes health effects in human beings such as cancer.



# An effective replacement of chemicals

Keva Industries has launched a organic agricultural product naming

## Kaipo Crop Care.



# Kaipo Crop Care

It Works As A Preventive And A Repellent On Various Pests And Insects Like Red Mites, Thrips, White Fly, Gessids, Hoppers, Etc. Use Two Sprays in A Month Depending On Crop Condition Is Ideal.



# Contains Neem Extract

‘Neem’ as a beneficial plant in agriculture:  
The neem tree has over 100 compounds with pesticidal properties. The best known is azadirachtin. This substance is found in all parts of the tree, but it is much more concentrated in the fruit, especially in the seeds.



# Neem Possess unique pesticidal properties

It acts as a broad-spectrum repellent, insect growth regulator (it causes deformities in the insects' offspring) and insect poison. It discourages feeding by making plants unpalatable to insects or suppresses the insect's appetite (anti-feedant effect); if they still attack, it inhibits their ability to moult and lay eggs.



# Neem Possess unique pesticidal properties

Unlike most botanical insecticides, neem also has a somewhat "systemic" effect. This means that plants can take up neem extracts through their roots and leaves, spreading the material throughout the plant tissues.

For this reason neem can help control pests like leafminers, which feed within leaves and are normally not affected by sprays that only cover the outer parts of the plant.



# Neem Oil Kills Pests at Every Stage of the Lifecycle

Neem is a holistic pesticide solution. The oil kills bugs at every stage of the lifecycle. Neem works by disrupting the normal behavior of pests.

- Prevents the bugs from feeding in the adult stage
- Disrupts growth in the larval stage
- Smothers eggs and larvae
- Blanket pest control for over 200+ varieties of insects



# Benefits of Kaipo Crop Care

**It is used for pest control and crop protection**

**It is natural soil conditioner which helps to improve quality of soil**

**It enhances the growth of plant and fruit**



# Benefits of Kaipo Crop Care

It should be used before the effect of insect on plants.

It is eco-friendly and safe to be used for the plants

It is a broad-spectrum repellent



# Dosage

- ▶ Take 2-3ml of Kaipo Crop Care (or required quantity) and add in 2-3ml ml of Keva Agro 80 plus in one liter of water. Mix the solution thoroughly in 10 -20 litres of water.
- ▶ Spray on all plant surfaces (including undersides of leaves) until completely wet.



Contact

# Keva Industries

Website: [www.kevaind.org](http://www.kevaind.org)



**THANK YOU**

